



**APP PRESERVE ARTS®**  
**Instructions for Use**

**English**

**THE RIGHT WAY TO PRESERVE ARTS**

# PURCHASES IN TOTAL SECURITY



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THE RIGHT WAY TO PROTECT YOUR ART INVESTMENTS

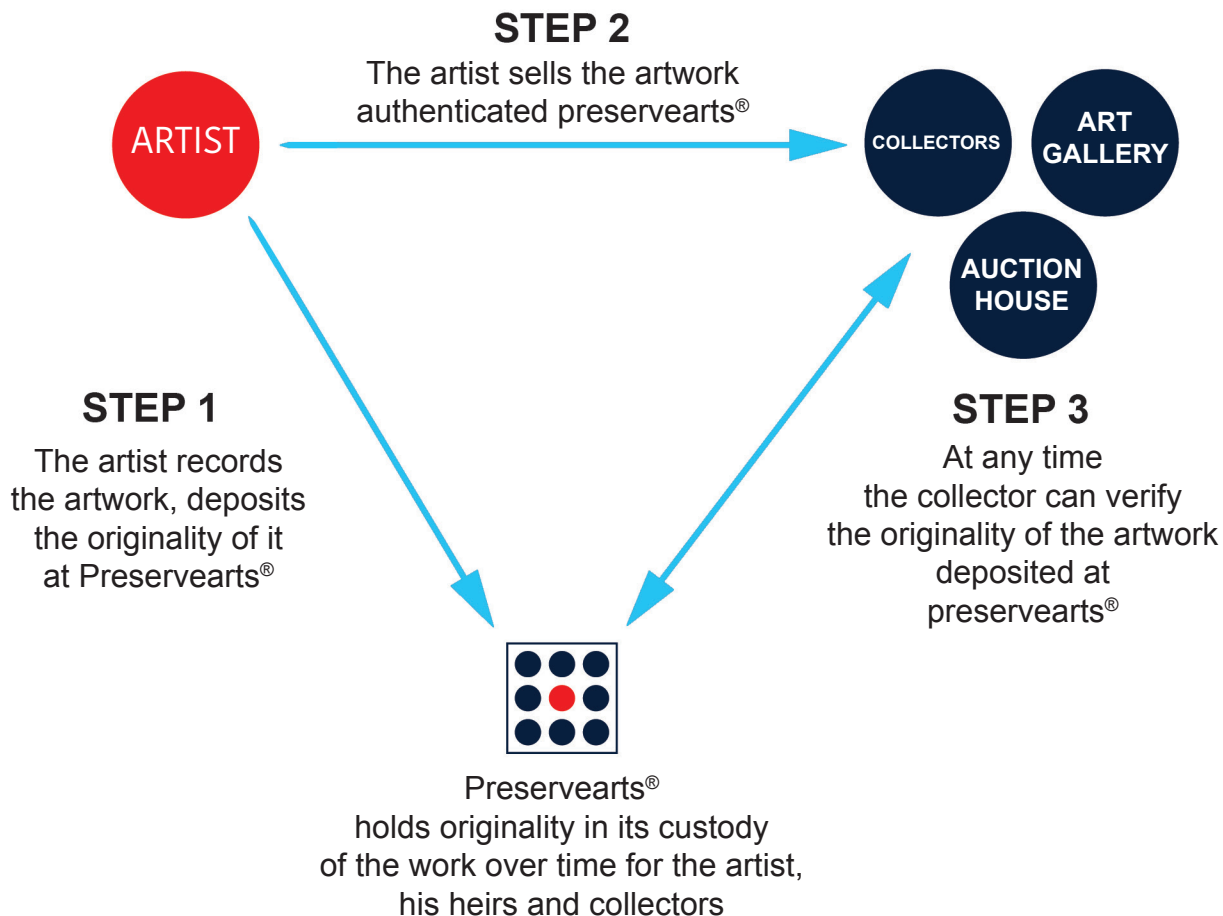
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**PreserveArts®**

guardians of originality

# AUTHENTICATE AN ARTWORK PRESERVEARTS® IT TRANSLATES INTO THE RIGHT TO OWN AN UNDISPUTED ORIGINAL



A SAFE, PROTECTED, GUARANTEED AND VERIFIABLE INVESTMENT OVER TIME  
FOR HIS COLLECTORS AND HIS HEIRS,  
WHO BELIEVED AND INVESTED IN HIS ARTWORKS

Today more than ever, collectors require security on their investments. Among all the investment channels present today, investments in works of art are considered among the most dangerous as the market is flooded with fakes and there is a lack of real guarantees on the investment.

In the collective imagination, art would be among the first four forms of investment and we start from this point.

Our goal is to bring the artist back as an exponent of his art, the only true producer of his own artistic supply chain. Together we finally give a guarantee on the investment; always verifiable over time.

For each artwork registered with **PreserveArts®**, a **SECURE KIT** is issued which includes an **ARTCHIP®** and the related certificate with the **CERTCHIP®** applied.

Every single **ARTCHIP®** and **CERTCHIP®** has incorporated nanotechnology that incorporates electronic DNA (E-DNA), the patented security system.

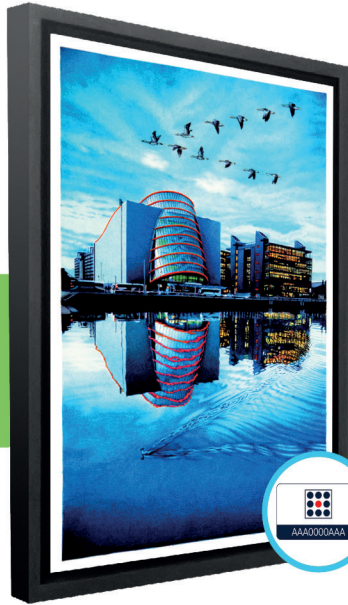
When the artist registers the work in his personal area, the authentication for the work is automatically issued, **PreserveArts®** matches the work with its own **ARTCHIP®** and the related **CERTCHIP®**, from that moment the work is deposited in the artist's personal area.

Only through the **PreserveArts® APP**, an encrypted exchange process is started, which first reads the **ARTCHIP®** and then the **CERTCHIP®** comparing the exact match. Once the originality has been confirmed, you are in the presence of the deposited original, a value guaranteed over time.

Only the artist who produced the work can request the secure kit from **PreserveArts®** and attach it to the work as a guarantee.

Together with the artist and his heirs we guarantee originality over time and its verifiability.

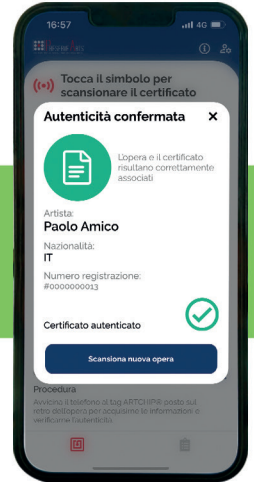
# HOW TO CHECK ORIGINALITY



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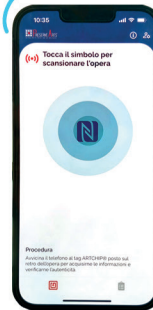
=



**CHECK  
ARTCHIP**



**CHECK  
CERTCHIP**



**ORIGINAL  
SAFE PURCHASE**

**ONLY ORIGINALS,  
EVERYTHING ELSE HAS NO VALUE**

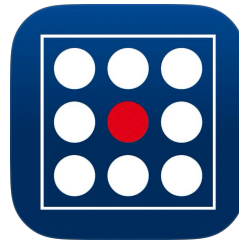
# PreserveArts® APP

How to download and install (Apple - Android)





**App Store**



**Preserve Arts**

For owners of **APPLE iPhone** smartphones, click on the **APP STORE** icon, search for **PRESERVE ARTS®**, install the App on the smartphone, once installed click on the icon and follow the instructions for registration, once registration is complete, the App is ready to be used.

Once the installation is complete, a welcome email will be sent to you.

Can't find the l'APP PRESERVEARTS®? Click the following link

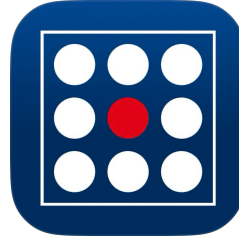
<https://apps.apple.com/it/app/preserve-arts/id6450043424>

### **PLEASE NOTE**

If you have not received the email, check that the email has not ended up in the unwanted folder, if so, just accept the email as desired.



**Google Play**



**Preserve Arts**

For ANDROID smartphone owners, click on the icon  
GOOGLE PLAY and search PRESERVE ARTS, install the App on your smartphone,  
once installed click on the icon and follow the instructions for registration,  
Once registration is complete, the App is ready to be used.  
Once the installation is complete, a welcome email will be sent to you.

or type the following link

[https://play.google.com/store/apps/details?id=com.preserve.arts&pcampaignid=web\\_share](https://play.google.com/store/apps/details?id=com.preserve.arts&pcampaignid=web_share)

## **PLEASE NOTE**

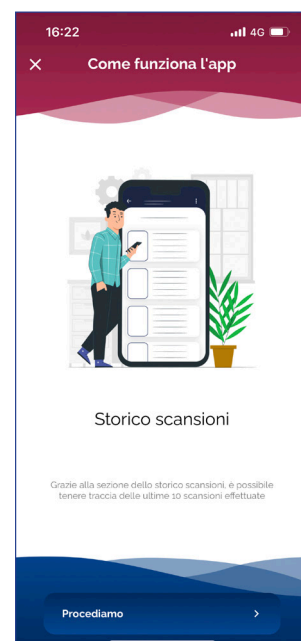
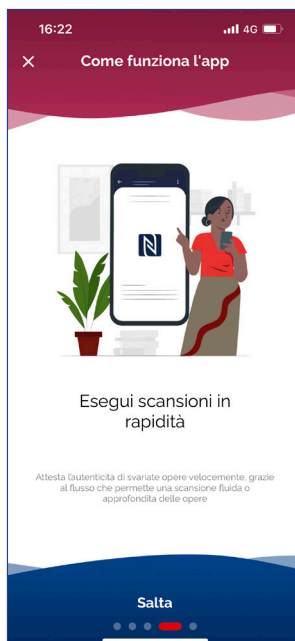
your smartphone is not updated the App is not available, update Android.  
If you have not received the email, check that the email has not ended up  
in the unwanted folder, if so, just accept the email as desired.

**How to verify authenticity  
of artworks**

## INSTRUCTIONS FOR USE

Once registration is completed, the following sequence of instructions for use appears, the correct use of the App is explained in five simple steps.

After the first time the guide no longer appears but you can always see it again by clicking on the icon “Info” at the top



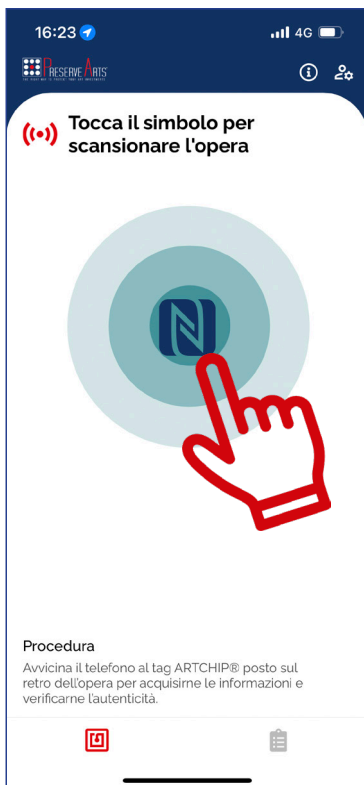


fig. 1

touch the symbol to activate NFC and bring the smartphone closer to **Artchip®**



placed on the back of the artwork. After the sound fig.2 appears.



fig. 2

If he checks it occurred correctly the screen appears:



Recognized artwork: and you can continue with the **Certchip®** verification see fig. 4

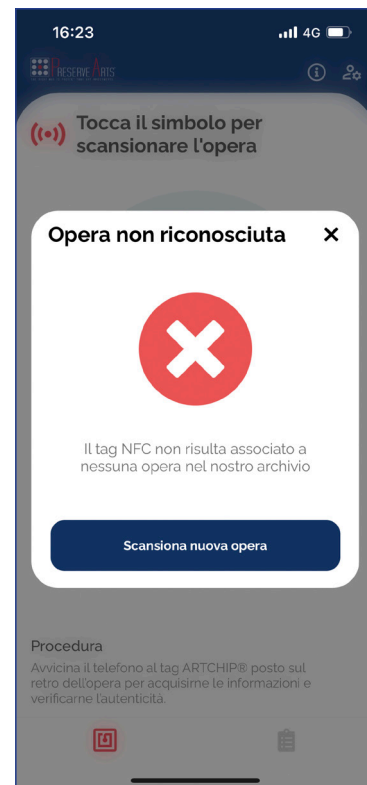


fig. 3

If the verification was NOT successful the screen appears:



Unrecognized artwork Rescan fig. 2



fig. 4

touch the symbol to activate  
NFC  
and bring the smartphone closer to  
**Certchip®**



placed on the back of the certificate.  
After the sound, fig.5 appears

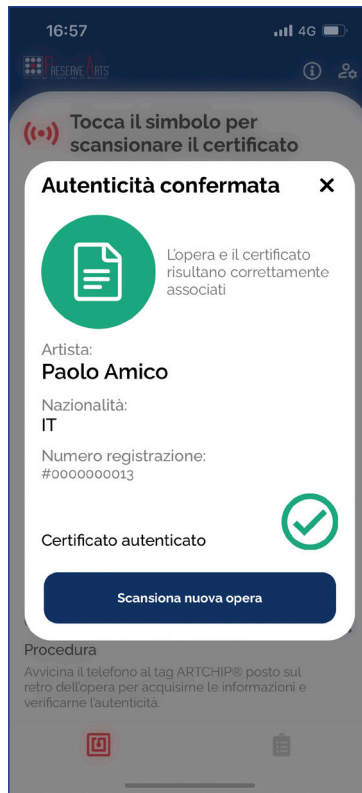


fig. 5

If the verification was  
successful, appears  
the screen:

**AUTHENTICITY  
CONFIRMED**

You are in the presence  
of the original artwork  
and you can proceed  
with buying or selling  
in complete safety.

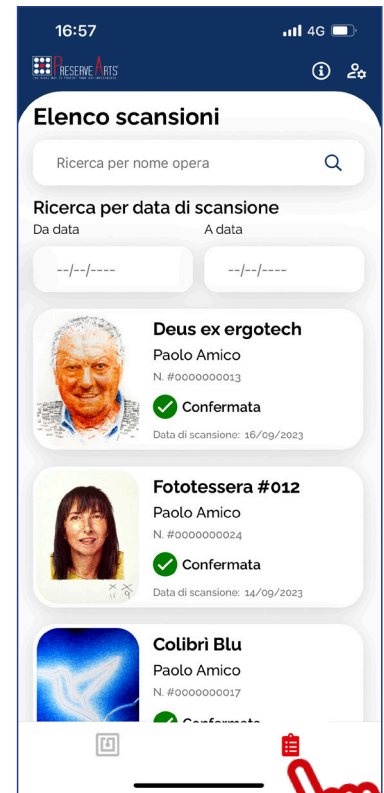


fig. 6

Click the symbol  
to access the scan history  
The last 10 artwork are kept  
in memory.

**How to buy or sell  
the artworks**



Make sure that the **ARTCHIP®** is present behind the artwork and the relevant certificate with the **CERTCHIP®** applied.

Verify via the **PRESEVEARTS® APP** (see chapter 3), with a positive outcome, you are sure of buying or selling an original artwork.

The artist has deposited the originality of his artworks with **PreserveArts®**, which means guaranteeing his customers and collectors the undisputed right to own the original and with the investment value guaranteed over time for his heirs.





When purchasing a PreserveArts® certified artwork, you must ensure that the SECURE KIT is delivered.

The Secure Kit consists of:

- 1 - Artork with its ARTCHIP® applied on the back
- 2 - PreserveArts folder with the certificate of the artwork and its CERTCHIP®
- 3 - Customer Instructions
- 4 - Artist's business card
- 5 - Preservearts® business card

Once you have checked that the secure kit is complete you can proceed with the purchase. Once you arrive at your final destination, check correct operation with the PRESEVEARTS® APP.

**What to do in case  
of theft or loss of artworks**



## WHAT TO DO IN CASE OF THEFT OR LOSS

In the event of total or partial theft/loss,  
the theft/loss must be reported to the competent authorities,

contact our assistance, who,  
once they have received a copy of the  
complaint, will block the work following checks, freezing the originality.

The Artchip® and the Certchip® have a passive antenna for geolocation,  
if it passes through an airport, a seaport, a customs, a logistics or a shipping  
company, the antenna is activated and signals its presence.

At the first check attempt,  
the work is geolocalized and reported as stolen.

PreserveArts® will communicate the geolocation to you so that you can  
notify the competent authorities for the recovery of the work.

Until it is found, the work is frozen and reported as stolen.



**EN** - Download the instructions in your language

**IT** - Scarica le istruzioni nella tua lingua

**ES** - Descarga las instrucciones en tu idioma.

**FR** - Téléchargez les instructions dans votre langue

**DE** - Laden Sie die Anleitung in Ihrer Sprache herunter

**PT** - baixar as instruções em seu idioma

**AR** - كتغلب تامي لعنت لال لي زنت ب مق

**CN** - 用您的语言下载说明

**JP** - あなたの言語で指示をダウンロードする

**IN** - अपनी भाषा मे नरिदेश डाउनलोड करे

**RU** - скачать инструкцию на вашем языке

**[www.preservearts.com/download/istructions](http://www.preservearts.com/download/istructions)**

or

**QR-code**



[www.preservearts.com](http://www.preservearts.com)